

## Churu Vet Madness

### ELIGIBILITY

Each rep will be given one (1) free bracket with the opportunity to earn up to three (3) additional brackets by selling Churu Vet during the month of February. For every 3 jars of Churu Vet sold during February, the rep earns an additional bracket.

### COMPLETING BRACKETS

- Members pick all 63 games of the NCAA Tournament.
- The pick deadline is set to March 17, 2022 at 11 a.m. EST.
- Each participant can submit up to four brackets based on Churu Vet sales in February. (See Eligibility)
- Points are awarded for each correct pick.
- Points values increase as the tournament progresses, as follows:
  - First Four = Play-in games are not included or scored
  - First Round = 1 point
  - Second Round = 2 points
  - Sweet 16 = 4 points
  - Elite 8 = 8 points
  - Final Four = 16 points
  - Championship = 32 points
- The winner is the entry with the most points at the end of the NCAA Tournament.
- The tie-breaker is the combined number of points scored in the Championship game. Each member must enter a tie-break value when they make their picks. In the event of another tie, the winner will be the sales rep with the higher number of Churu Vet jars sold during the month of February.

### PRIZES

Midwest ISRs will compete in a pool of other Midwest ISRs. The Midwest ISR with the winning bracket (bracket with the highest amount of points at the duration of the tournament) will receive a cash prize of \$500. Prize will be payable through payroll. The tournament ends on Monday, April 4, 2022, so the winner will be announced no later than Friday, April 8, 2022.

Midwest OSRs will compete in a pool of other Midwest OSRs. The Midwest OSR with the winning bracket (bracket with the highest amount of points at the duration of the tournament) will receive a cash prize of \$500. Prize will be payable through payroll. The tournament ends on Monday, April 4, 2022, so the winner will be announced no later than Friday, April 8, 2022.